

# DHM band development & promotion

What is the BDP program?

The Band Development and Promotion program (BDP) is a bridge program helping new bands, especially teen bands, book shows and market themselves to fans. Bands who meet BDP requirements are paired with an intern who acts as a band manager, working with the band to assemble marketing materials and reach out to booking managers at local venues.

What are the requirements for bands?

Bands interested in the BDP program must meet the following requirements:

- **Be an alumni of one of DHM's music programs:** [Teen Summer Camp](#), [Intensive Weekend Workshop](#), [Adult Rock Camp](#) or [Band Coaching](#)
- Have a full set list of original (or mostly original) material: 30-45 minutes
- Rehearse regularly
- Commit to arranging transportation to shows
- Be available occasionally to perform at DHM-hosted events

Is there a fee for the BDP program?

No, this assistance is provided free to DHM bands who meet the requirements above.

How can I apply?

Send an email to [lindsay@doghousemusic.com](mailto:lindsay@doghousemusic.com) explaining your interest in the program, and include a link to your band's Myspace page or other page where we can listen to your music.

