



PRESS ADVISORY: JOHN LENNON EDUCATIONAL TOUR BUS TO VISIT COLORADO

First Annual DHM Summer Block Party Features Bus, Plus All-Day Music, Free Lessons

WHAT:

Dog House Music (Lafayette, CO) has partnered with the John Lennon Educational Tour Bus to create a day-long event highlighting the importance of music in the community. Local teen and adult bands will play on an outdoor stage throughout the day, headlined by **Lost Point**, and featuring a special guest performance by **Vince Herman** (Leftover Salmon, Great American Taxi) and his son, Silas. The **John Lennon Educational Tour Bus**, a non-profit mobile recording and multimedia studio, will host free public tours, and attendees can check out the one-of-a-kind Lennon Bus where the Black Eyed Peas, Fergie, Mos Def and The Pussycat Dolls have laid tracks. Attendees can also register to win giveaways, including a pair of MR5 studio monitors. Dog House Music will provide free guitar, bass and drum lessons, and tours of its studios, including its luxury video-gaming suite.

WHEN:

10:00 am — 9:00 pm, August 10, 2009. (The JLETB will be open for tours from noon to 8:00 pm.)

WHERE:

Dog House Music
525 Courtney Way, Lafayette, CO 80026

**Street parking will be available for attendees, with a separate parking area available to media. Studio space will also be available for broadcasting media as needed.

CONTACTS:

Dog House Music:

Gary Lennox, contact@doghousemusic.com, 303-956-3377

John Lennon Educational Tour Bus:

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About Dog House Music

Dog House Music is a state-of-the-art rehearsal and recording studio located in Lafayette, CO. It caters to national and international touring bands, as well as to local musicians. Its summer Rock & Roll Camp attracts students from all over the country, teaching beginners and advanced students technique and songwriting. Special programs during the year provide band coaching to teens and adults, and launch several new teen bands each year. (www.doghousemusic.com)

About the John Lennon Educational Tour Bus

The John Lennon Educational Tour Bus is a non-profit 501(c)(3) mobile audio and HD video recording and production facility. Since 1998, the Bus has provided free hands-on programs to hundreds of high schools, colleges, Boys and Girls Clubs, music festivals, concerts, conventions and community organizations. Working together with some of the biggest names in music, including the Black Eyed Peas, Fergie, Wyclef Jean and Natasha Bedingfield, the Lennon Bus encourages students to play music, write songs, engineer recording sessions and produce video projects using the latest audio, video, and live sound equipment. Students write an original composition, record it and create a broadcast quality music video of their song which they take home on a Maxell DVD – all in one day!

The Bus is made possible through the generosity of sponsors including Apple, Maxell Corporation, NAMM, Rock Band 2, Roland, Sibelius, Sonicbids, Godin Guitars, Disc Makers, Edirol by Roland, Mackie, Crate, Ampeg, Boss, Digital Media Academy, The Betsy Hotel, Aphex Systems, Audio-Technica, Glyph Technologies, Neutrik, Music Player Network, Propellerhead, Musician's Friend, Ableton, Digidesign, Apogee, Sony, Abaltat, Litepanels, McDSP, IK Multimedia, Native Instruments, Gretsch Drums, Bogen Imaging, Noise Industries, The Plutzik Goldwasser Family Foundation and broadjam.com. The John Lennon Educational Tour Bus is made possible by an agreement with Yoko Ono Lennon. (www.lennonbus.org)

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